



## 2025 HMC Sponsorship Opportunities

Indiana Audubon's Hummingbird Migration Celebration (HMC) is a highly anticipated annual event each August at Mary Gray Bird Sanctuary in Fayette County. Last year, over 500 participants joined us for a day of unique learning experiences about hummingbirds and nature. Our goal is to create memorable experiences and support outdoor recreation, education, and conservation. We rely on the generous support of sponsors to achieve these goals. Your involvement is crucial and greatly appreciated.

[Learn more about the event at hmc25.eventbrite.com.](https://hmc25.eventbrite.com)

SPONSORSHIP PERKS	Ruby-throated \$1500+	Nectar \$500-1499	Pollinator \$100-499
Free event tickets	10 tickets + 10 lunch vouchers	4 tickets	2 tickets
Private bird banding experience	✓	✓	
Free booth or table display in the vendor market during the event	✓	✓	
Logo on all event banners/signage	✓	✓	✓
Logo/name on event page sponsor section and in printed program	✓	✓	✓
Sponsorship mention in event- related social media posts	All posts + 2 sponsor highlights	All posts + 1 sponsor highlight	All posts
Sponsorship mention in event- related press release	✓	✓	✓
Sponsorship mention in the weekly Indiana Audubon e-blast*	✓	✓	✓
Half-page ad on back cover of an upcoming issue of The Cardinal**	✓	✓	