

# INDIANA DUNES BIRDING FESTIVAL

# SPONSORSHIP LEVELS

The Indiana Dunes Birding Festival is hosted each May for five days in Porter, Indiana. Over 600 registered participants attend each year and an estimated 300 people from the general public attend free events hosted by the festival. Our goal at the Indiana Dunes Birding Festival is to provide an exceptional experience for people to connect with the birds and raising funds for continued conservation projects, while keeping upfront costs low for attendees. Our sponsors are crucial for us to meet this goal! We have four different levels of sponsorship and appreciate your willingness to be involved!

#### **BALD EAGLE**

\$5,000+

- Logo in festival guidebook and website
- Full page ad in festival guidebook (due Jan. 1)
- One insert in festival welcome bag (due May 1)
- Two booth spaces in the Migration Marketplace
- Four festival tickets with Sat. keynote and Fri. Birds & Brews
- Logo included on sponsor banner at festival headquarters
- At least five social media mentions during yearly promotions

#### **SANDHILL CRANE**

\$2,500-4,999

- Logo in festival guidebook and website
- 1/2 page ad in festival guidebook (due Jan. 1)
- One insert in festival welcome bag (due May 1)
- One booth space in the Migration Marketplace
- Two festival tickets with Sat. keynote and Fri. Birds & Brews
- Logo included on sponsor banner at festival headquarters
- At least two social media mentions during yearly promotions

## **RED-HEADED WOODPECKER**

\$1,000-2,499

- Logo in festival guidebook and website
- 1/3 page ad in festival guidebook (due Jan. 1)
- One insert in festival welcome bag (due May 1)
- One booth space in the Migration Marketplace
- Two festival tickets with Fri. Birds & Brews

## **NORTHERN CARDINAL**

\$500-999

- Logo in festival guidebook and website

To become a sponsor and/or request information on sponsoring specific events, please contact us at info@indunesbirdingfestival.com