



INDIANA AUDUBON
SOCIETY, INC. FOUNDED 1898



Indiana Audubon Society **CARDINAL**

NEWSLETTER ADVERTISING KIT

The Indiana Audubon Society (IAS) Cardinal newsletter is released bi-monthly and highlights news, events, and stories in the birding and natural world.



The IAS has a membership of over **1,300 individuals** who directly receive the Cardinal



Individuals aged **55 - 64 years old** are the largest group in IAS memberships.



The Cardinal is free to the public on the IAS website, which attracts **8,000 - 10,000 users** per month on average



Our top city markets are **Chicago and Indianapolis** followed by Louisville, Ft. Wayne, and Bloomington

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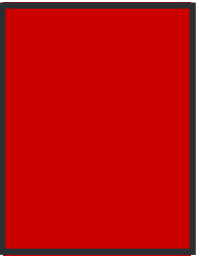
Target a specific demographic across the state of Indiana while contributing to a conservation based non-profit.

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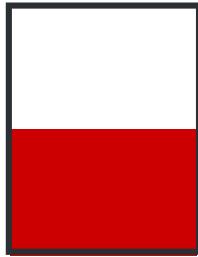


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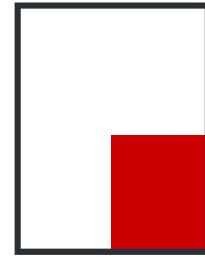
Publication Dates: February 1, April 1, June 1, August 1, October 1, and December 1.
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Our Mission

The purpose and objective of the Indiana Audubon Society is to engage in educational, scientific, investigative, literary, historical, philanthropic and charitable pursuits which protect and conserve our natural resources including water, air, soil, plants and wildlife, especially birds, and to stimulate in Indiana public appreciation of the values of such natural resources and the need for their conservation.



Secure your spot today!

For all advertising inquiries, please contact the Cardinal Editor, John Lindsey at birdindiana@gmail.com